



INSTITUTION'S INNOVATION COUNCIL (IIC)

SWARNANDHRA

COLLEGE OF ENGINEERING AND TECHNOLOGY

Seetharampuram, Narsapur.

Report of an Inter/Intra Institutional Start-up Competition

Social media	
Face book	Swarnandhra Autonomous
YouTube	SCET -IQAC

Academic Year	2024-2025
Program driven by	IIC Calendar Activity
Quarter	IV
Title of the Program	Inter/Intra Institutional Start-up Competition
Programme Type	Level -3
Programme Theme/Thrust area	Development of Creative Ideas/Innovation and Startups
Program Stats Date	12/08/2025
Program Ending Date	12/08/2025
Number of Students Participants	41(Ideas/Innovation-17, Startups-16 Business Plan-8)
Number of Faculty Participants	12
Number of Expert Participants	01
Expenditure, If Any	6500/- Rs
Mode of Delivery	Offline
Program Objectives	Startup competitions typically aim to support and accelerate the growth of early-stage ventures by providing resources, exposure, and validation. Here are common objectives for organizing or participating in a startup competition: Identify and Support High-Potential Startups, Encourage Entrepreneurship and Innovation, Connect Startups with Investors and Industry Experts, Validate Business Models, Enhance Brand Visibility, Attract Talent and Investment to a Region, Foster Collaboration and Knowledge Sharing and Recognize and Reward Excellence

Benefits in terms of learning/skill/knowledge development	<ul style="list-style-type: none"> Students Confidence Level Increased as they gave Presentations of their Idea. Group Coordination and Team Spirit were Built among the Students. Personality Development towards Healthy Competition among the Peers.
Program Coordinator	Dr. R. Lalitha Narayana

PROGRAM REPORT

Swarnandhra College of Engineering and Technology, Entrepreneurship Development Cell (EDC) in association with IIC organized Inter/Intra Institutional Start-up Competition for all years including I year and all programs including B. Tech, BBA, BCA, MBA and MCA students with the resource person **Sri. Bandi Suresh, Former vice president Operations Eltech appliances**. Students were participated as individual and group wise where each student worked together to develop a new concept on which they can initiate a startup. Every participant worked on this project planning the business, idea generation, logo creation, branding, value preposition, budgeting, marketing, cost analysis and various other aspects involved in making a business plan. They have put together all this information, formatted the plan, prepared the power point slides, and presented their idea as a individual and group In front of the judges. Each member of the participant had a role to play in that presentation which was essential and developed team spirit among the students. The judges were given a scheme of evaluation in order to identify any errors and provide suggestions in the form of feedback. Later each presentation was observed carefully by program convener and other senior faculty to pick the best 2 performers from each category i.e. Idea/Innovation, Startups and Business plan. They were given prizes along with certificates. The program was conducted for one consecutive day. It was good and every student appreciated the idea/plan. They got even more creative after receiving good feedback from the judges and faculty. Many are now interested to start their own startup/business in future. This program helped the startup/business students enhance their insights of technology, innovation, business skills, and idea generation of startup and importance of planning a business. The event was graced by all students, faculty from various other departments along with the resource person.

POSTER:



SWARNANDHRA
COLLEGE OF ENGINEERING AND TECHNOLOGY
(AUTONOMOUS)
Permanent Affiliated to JNTUK, Kakinada, Approved By AICTE
Narsapur, Andhra Pradesh 534 280, India

ENTREPRENEURSHIP DEVELOPMENT CELL
Organising
STARTUP
COMPETITION



STARTUP ideas WAIT!!!
Don't Get Overwhelmed !

Venue: Decennial Block Seminar Hall
Time : 9:30am
Date : 12/08/2025

PRIZES :
1st Prize
2nd Prize



Registration QR Code
scetedc@gmail.com

REGISTRATION :
1. Registration Process in Googleform / Manual
2. Spot Registration Available

RULES :
1. Participation Single or Group
2. Group Members Limit 3
3. Presentation Type PPT
4. Number of Slides Limit 10
5. Time Duration For PPT 10 Min

Chief patrons
Sri. K.V. Satyanarayana, Chairman
Sri. K.V. Swamy, Treasurer
Sri. A. Srihari, Director

Patrons
Dr. S.Suresh kumar, Principal
Dr. A.Gopichand, Vice Principal

Convener
Dr. R. Lalitha Narayana,
EDC Coordinator

INVITATION:



SWARNANDHRA
COLLEGE OF ENGINEERING & TECHNOLOGY
(AUTONOMOUS)
Accredited by NBA & NAAC with "A" Grade
(Approved by AICTE, New Delhi, and Permanent Affiliation to JNTUK Kakinada.)



INVITATION

We cordially invite you to attend

The Entrepreneurship Development Cell (EDC)
Swarnandhra College of Engineering & Technology

is organizing a

STARTUP COMPETITION

Chief Guest

SRI BANDI SURESH

(Former vice president Operations Eltech Appliances)

VENUE:

DECENNIAL BLOCK SEMINAR HALL

DATE & TIME:

12-08-2025 & 09.00AM

Your presence will boost the confidence of our young innovators.



Banner:



SWARNANDHRA
COLLEGE OF ENGINEERING & TECHNOLOGY
(AUTONOMOUS)
ACCREDITED BY NAAC & NBA
SEETHARAMPURAM, NARSAPUR, W.G.D.T, A.P - 534280.



ENTREPRENEURSHIP DEVELOPMENT CELL (EDC)
In Association with
INSTITUTION INNOVATION COUNCIL (IIC)
Organising



**STARTUP
COMPETITION**

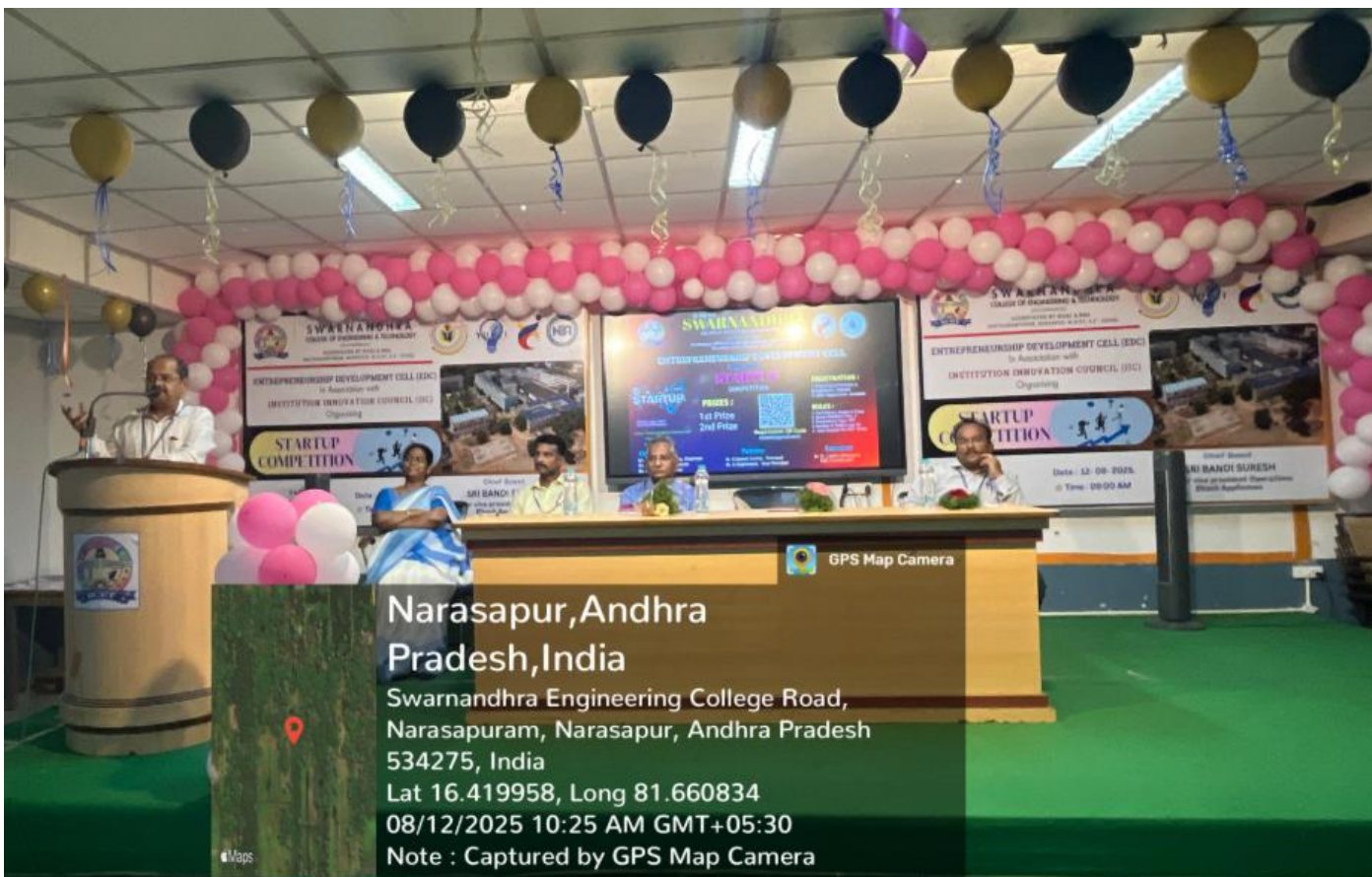


Venue:
**Seminar Hall
Decennial Block**

Date: 12- 08- 2025,
 **Time : 09:00 AM**

Chief Guest
SRI BANDI SURESH
Former vice president Operations
Eltech Appliances

Inauguration:



The image shows the inauguration ceremony of the Startup Competition. A man in a white shirt is speaking at a podium on the left. Behind him, a large banner displays the event details. To the right, a panel of four people is seated at a long table. The stage is decorated with pink and white balloons. A GPS Map Camera overlay is visible in the bottom right corner, showing the location of the event.

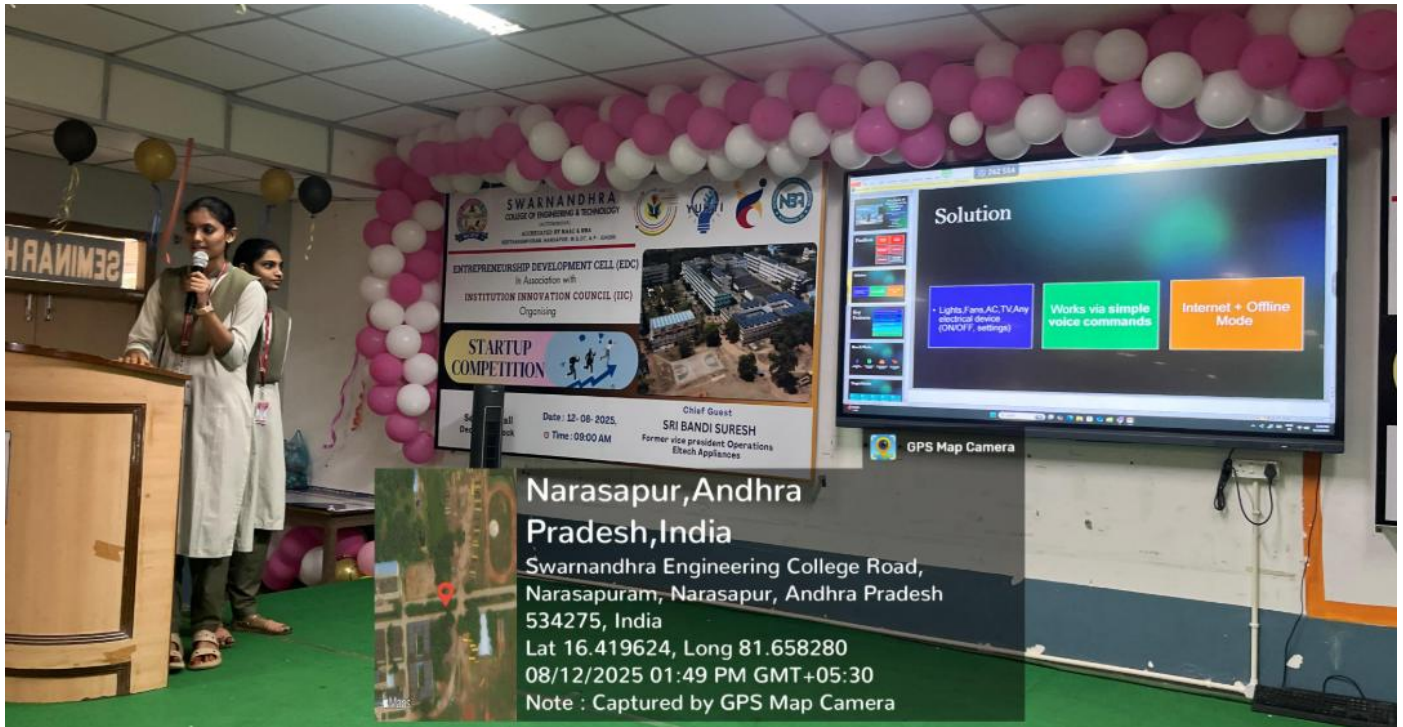
Narasapur, Andhra Pradesh, India
Swarnandhra Engineering College Road,
Narasapuram, Narasapur, Andhra Pradesh
534275, India
Lat 16.419958, Long 81.660834
08/12/2025 10:25 AM GMT+05:30
Note : Captured by GPS Map Camera



Presentations-IDEA/INNOVATION



Presentations-STARTUP



Presentations-BUSINESS PLAN



Valedictory: Felicitation to Guest





SWARNAJYOTI

COLLEGE OF ENGINEERING AND TECHNOLOGY
(AUTONOMOUS)
APPROVED BY AICTE, NEW DELHI & AFFILIATED TO JNTU KAKINADA, A.P.

STARTUP COMPETITION - 2025

PARTICIPANT REGISTRATION FORM-IDEA/INNOVATION

S.NO	CODE	PARTICIPANT NAME	IDEA/INNOVATION TITLE	INITIATOR NAME	REG ID	YEAR & PROGRAM	SECTOR	PHONE NO	EMAIL ID
1	SIEDC001	D.SVS Priya V. Swetha	Smart watch charging by body heat Smart patch charging by body heat	Prem Kumar Sir	22A21A0561 22A21A0562	II B.Tech II B.Tech	CSE-A CSE-A	8304949213 9652470605	dsvspriga13@gmail.com swathapriya13@gmail.com
2	SIEDC002	M. B. Jaisankar	Women safety application (WFS)	Chavanjoni	22A21A0563	III B.Tech	AIM-B	7288447828	chavanjoni.babun@gmail.com
3	SIEDC003	A. Hemadri D. Rishika	wild attack human rescue		24A21A0604 25A25A0602	II - B.Tech II B.Tech	CSE-CS CSE-CS	9515586011 8688363277	hemadri.durga@gmail.com rishika.durga@gmail.com
4	SIEDC004	CH. Hasini M. Moumita V. Varunini	Best online transport price prediction	Sri Lakshmi	25A25A0607 25A25A0611 25A25A0612	II - B.Tech II - B.Tech II - B.Tech	AIM-A AIM-B AIM-B	8121691281 9514503323 6300663057	chhasini20@gmail.com moumita.paul@gmail.com varunini20@gmail.com
5	SIEDC005	D. Vithya D.D.S. Parvathi A.P.L.S. Nelson	Vil service	P.V. Monikanta	25A25A0608 25A25A0610	2 nd Year "	NDS AIM-A	9848194144 7989362945	dvithya123@gmail.com ddsmarvathi@gmail.com aplnelson@gmail.com

EDC COORDINATOR

PRINCIPAL



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COLLEGE OF ENGINEERING AND TECHNOLOGY

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STARTUP COMPETITION - 2025

PARTICIPANT REGISTRATION FORM-IDEA/INNOVATION

S.NO	CODE	PARTICIPANT NAME	IDEA/INNOVATION TITLE	MENTOR NAME	REGNO	YEAR & PROGRAM	SECTOR	PHONE NO	EMAIL ID
1	SIEDC006	G. S. Sathya V. Sundar	The development of a regular question system & manual starter for agriculture	Selvakumar S. V. S. D.	2802160019 2902160109	III B.Tech "	ECF AIEEA	9906860000 9549985333	Sathya.sathya@gmail.com sundar.v.sundar@gmail.com
2	SIEDC007	G. S. Sathya P. P. Jitha	Project: Speak: AI voice assistant for total home control	P. S. S. Sathya P. S. S. Sathya	2402160003 2402160050	II B.Tech II B.Tech	ECF ECF	6391900419 9542024172	sathya.sathya@gmail.com p.s.s.sathya@gmail.com
3	SIEDC008	S. S. Sathya C. P. Sathya	farm crop farm crop		0302160145 115410	III B.Tech III B.Tech	ECF ECF	9906860000 7509000000	sathya.sathya@gmail.com sathya.sathya@gmail.com
4	SIEDC00								
5	SIEDC00								

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Participants list: STARTUP



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STARTUP COMPETITION - 2025

PARTICIPANT REGISTRATION FORM-STARTUP

S.NO	CODE	PARTICIPANT NAME	STARTUP TITLE	MENTOR NAME	REG ID	TEAM & PROGRAM	ESSAY NO	PHONE NO	EMAIL ID
1	SSEDC006	V. Gokulashri	BOZOV Fraktal	Prerna	23A21A054491	IT	DS	9491322939	Vspuganti.kalash@swarnandhra.ac.in
2	SSEDC007	V. Lakshmi	Autonix	Prerna	23A21A054491	IT	DS	9491322939	prerna@swarnandhra.ac.in
3	SSEDC008	P. Jyothsna	Smartbelinda	Prerna	24A21A054491	IT	DS	9491322939	Jyothsna@swarnandhra.ac.in
4	SSEDC009	K. Geetha	Grapp	Prerna	24A21A054491	IT	DS	9491322939	geetha@swarnandhra.ac.in
5	SSEDC010	P. Jyothsna	Spot out	Prerna	24A21A054491	IT	DS	9491322939	Jyothsna@swarnandhra.ac.in

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STARTUP COMPETITION - 2025

PARTICIPANT REGISTRATION FORM-STARTUP

S.NO	DOCK	PARTICIPANT NAME	STARTUP TITLE	REGISTRATION NAME	REG NO	YEAR & SPECIALIZATION	DESIGN	PHONE NO	EMAIL ID
1	SSED0001	B. Kumar raja S. Chongava	Single cell protein		24A21A614431 1111 A2	7th semester 7th semester	DS DS	9396646145 6300480332	kr3190971@gmail.com suhanyasiddhantshetty@gmail.com
2	SSED0002	K. Ravi Kiran	Link back	G. praveena	22A21A60581	4th semester	CSE	90149168836	2024kiranraamreddy@gmail.com
3	SSED0003	B. Divya K. Chyana	Christianity-Tech -technology		24A21A60008 24A21A60033	7th semester 7th semester	MBA MBA	9515921513 9390881679	divya31@gmail.com suhanyasiddhantshetty@gmail.com
4	SSED0004	S. Srinivas S. Prasad	Farm to crop farm to crop		24A21A61445 20A21A60010	7th semester 7th semester	DS DS	9207934358 9567099658	suhanyasiddhantshetty@gmail.com prasadshashank@gmail.com
5	SSED0005	T. Anjali K. Anand	Marine bridge ...	Chakraborty Chakraborty	23A21A60418 23A21A61003	7th semester 7th semester	CSE CSE	9505960864 9505960864	suhanyasiddhantshetty@gmail.com prasadshashank@gmail.com

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STARTUP COMPETITION - 2025

PARTICIPANT REGISTRATION FORM-BUSINESS PLAN

S.NO	CODE	PARTICIPANT NAME	BUSINESS PLAN TITLE	MENTOR NAME	REG NO.	YEAR / PROGRAM	BRANCH	PHONE NO.	MAIL ID
✓ 1	SBPDC001	K. praveen kumar	Black enter family Kake chavara		25A35B0417	1 st year B.Tech	ECE	7671051030	praveen.k@jntuk.edu
✗ 2	SBPDC002	A. sharmaprasad	Revolution Tech		24A21E0073	1 st year MBA	HR	939081679	sharmaprasad@jntuk.edu
✓ 3	SBPDC003	N. vani N.V. Lilly SV. Konda	Transhieldrivesel	KANNA SURESH	24A21A5450	1 st year B.Tech	AECS	6302358139	vanilashree12007@gmail.com
			"	"	24A21A5444	"	AIDS	6303385049	vorach1904@gmail.com
			"	"	24A21A5458	"	"	9182279769	ananta.tanmay@gmail.com
✓ 4	SBPDC004	P. Sranumi S. Sauramya	Mallen Paintrol	REKHA KHAR	23A21A04K5	1 st year B.Tech	ECE	9103299799	psranumi87905@gmail.com
			"	"	23A21A04L7	1 st year B.Tech	ECE	8054423423	saurya.s@jntuk.edu
			"	"	23A21A04L8	1 st year B.Tech	ECE	9059600144	edupatibhuvanani31@gmail.com
✓ 5	SBPDC005	T. Satya V.P.K. Sankar P	Experimental	pradipeshkhari	23A21A61C7	"	AIML	7569981574	sankarp27907@gmail.com

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CERTIFICATE OF MERIT

This is to Certify that Mr./Ms. N. Sruthi
Regd. No: 22A21A4635 won I
in the event Startup Conducted by Entrepreneurship
Development Cell (EDC) on 12-08-2025



[Signature]
Dr. R Lalitha Naraana
EDC Coordinator

[Signature]
Dr. A Gopichand
Vice Principal

[Signature]
Dr. S Suresh Kumar
Principal



SWARNANDHRA COLLEGE OF ENGINEERING AND TECHNOLOGY

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CERTIFICATE OF MERIT

This is to Certify that Mr./Ms. Y. Bala Rao
Regd. No: 23A21A4491 won II
in the event Startup Conducted by Entrepreneurship
Development Cell (EDC) on 12-08-2025



Dr. R Lalitha Naraana
EDC Coordinator

Dr. A Gopichand
Vice Principal

Dr. S Suresh Kumar
Principal